

Q3 REPORT 2024

Company Update
Desert Control AS



www.desertcontrol.com

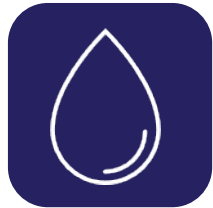
DESERT CONTROL IN BRIEF



Provider of Liquid Natural Clay (LNC) for soil improvement and water conservation.



12+ years of R&D, 5+ years of independent validation and field pilots.



Proven water savings of 35-50% while improving plant health and crop yields.



Currently operating in the U.S. and through licensed operator partners in the Middle East.



Solutions for agriculture, landscaping, tree-planting, and forest management.



Collaborating with leading academic, agricultural and environmental organizations.



COMPANY UPDATE PRESENTATION



Highlights



Financials



Outlook



Questions
and answers



COMMERCIAL

Growing Commercial Traction in the United States and the Middle East

- First contract for a complete golf course with Berkeley Country Club in the United States
- First licensing royalties from the Middle East
- Solid pilot results in the U.S. and new commercial contract secured in the UAE



TECHNOLOGY

Technology Development On-Track to Unlock New Opportunities

- Next-Gen production system is on track to reach a capacity target of >120,000 l/hr
- Upgrade kits for the existing fleet in 2025 will increase the value of deployed CAPEX
- Syngenta collaboration and R&D initiatives to broaden the impact of LNC progressing



TEAM

Attracting World-Class Talent and Leadership to our Team and Board

- Appointed Lars R. Eismark as Executive Chair
- Strengthened R&D, soil science, and commercial expertise
- Middle East partners investing significantly in LNC dedicated teams, sales and marketing

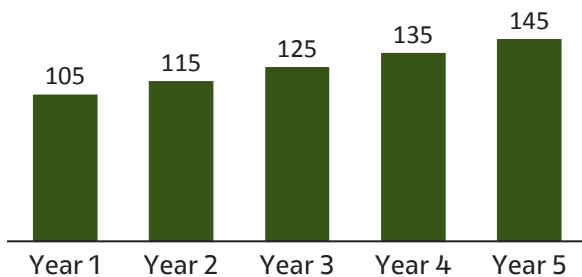
MILESTONE ACHIEVEMENT: RECURRING REVENUE AGREEMENT WITH BERKELEY COUNTRY CLUB

- > Subject to successful validation, full deployment of LNC for the 63-acre golf course is anticipated to be executed at the latest in H2-2025
- > Outcome based revenue model generating monthly recurring revenue (MRR)
- > Potential contract value of NOK >6 million over the initial five-year contract

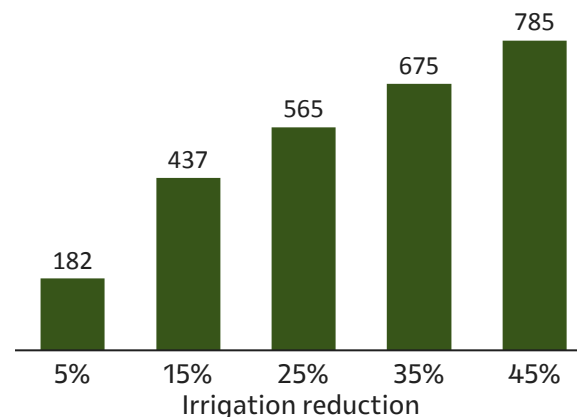
“We are excited to partner with Desert Control in pioneering a sustainable future for the golf industry”

Jeff Perry, GM of Berkeley Country Club

Illustrative revenue recognized by DC at 30% water savings (USD ‘000)



Total contract value over initial 5-year contract period (USD ‘000)



Berkeley Country Club contract is an important milestone for Desert Control

- First large-scale contract within the landscaping segment in the US
- New outcome-based revenue model introduced

Key attractions of the outcome based revenue model

- No upfront payment required by customer resulting in significantly reduced time from pilot testing to large scale deployment
- Cash flow visibility through MRR



SOLID PILOT RESULTS STRENGTHEN VALIDATION AND SUPPORT NEGOTIATIONS FOR LARGER CONTRACTS IN THE UNITED STATES

LANDSCAPING

- Landscaping pilots in California achieved over 25% irrigation savings (some clients report water-use reductions >50%).
- These results support negotiations for larger contracts as high water costs for irrigation continue to rise in California.

AGRICULTURE

- Harvest data from an LNC-treated date farm in Arizona showed nearly double the yield.
- Yield impact underscores LNC's economic impact on high-value permanent crops and supports agricultural market expansion.
- Incoming interest for pilots driven by client needs to be ready for significant changes in water policy anticipated from 2026.

THE BUSINESS CASE FOR LNC IN AGRICULTURE

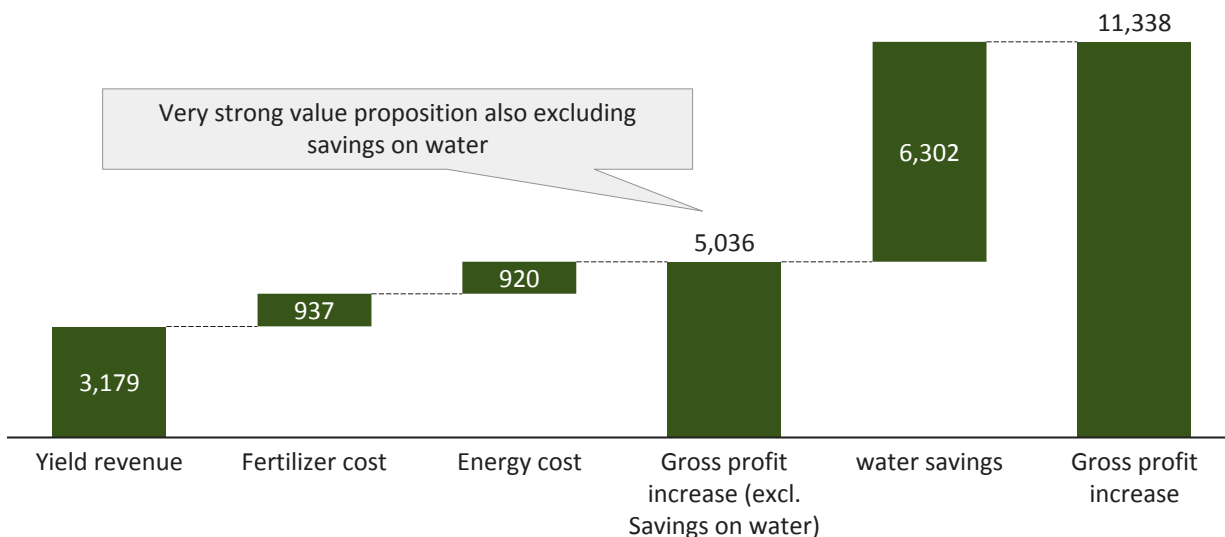
Annual metrics	No LNC	LNC
Yield revenue	\$27,675	\$30,854
Water costs	(\$13,700)	(\$7,398)
Fertilizer costs	(\$3,750)	(\$2,813)
Energy costs	(\$2,000)	(\$1,080)
Gross profit	\$8,225	\$19,564

- > 5-Acre Date Farm (250 trees)
- > LNC one-time investment: \$11,500¹⁾
- > Payback period: ≈1 year
- > ROI: 99%

Reduce Input Costs

- Less water use
- Lower energy consumption
- Improved fertilizer efficiency
- Preserve carbon and organic matter

Gross profit increase from LNC treatment (\$/per year)



3,9X
ROI over a ~5 years investment scenario

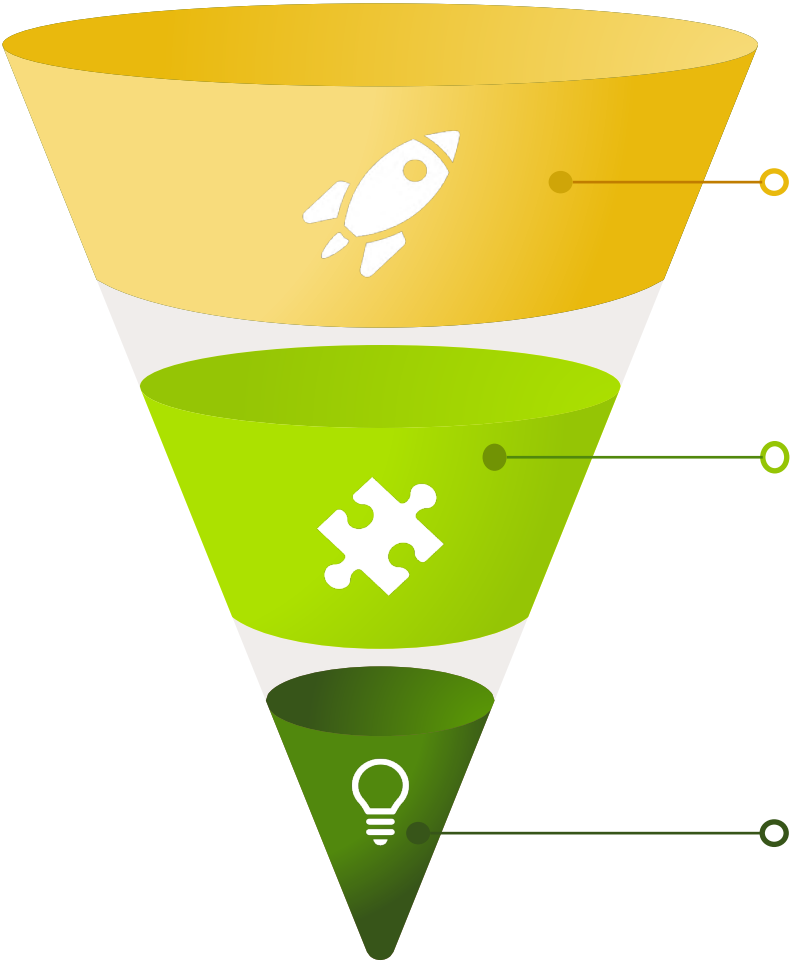
Increase Crop Value

- Better soil fertility
- Larger yields
- Higher quality
- Lower soil salinity

Solid Value for both the Environment & the Bottom Line

¹⁾ \$46/tree, est. duration 5 years

U.S. PILOT PROGRAM UPDATE: Q3 & YTD 2024 (42 PROJECTS)



STAGE 1

Technical Pilots

Proving LNC "holds water" without harming plants on small plots.

Agriculture (22)

- 9 Permanent Crop Pilots
 - 3 Citrus, 2 dates, 2 vineyards
 - New Planting: 1 Dates, 1 Citrus
- 3 Row-Crop Pilots
 - Various vegetables & herbs
- 6 Forage-Crop Pilots
 - 4 Alfalfa
 - Sudan grass
 - Bermuda grass seed
- 4 Specialty Pilots
 - 1 Land restoration
 - 3 Farm road dust control
- Landscaping (12)
 - 11 Golf course pilots
 - 1 Softball field

STAGE 2

Extended Pilots

Demonstrating that LNC can be deployed at scale with tangible economic benefits over larger areas.

Agriculture (4):

- 4 Permanent Crop Deployments
 - Citrus orchard
 - 2 Date farms
 - 1 Vineyard

Landscaping (2)

- 2 Golf Course Deployments
 - 1 Fairway
 - 1 Fairway, multiple greens, and a softball field

STAGE 3

Larger-Scale Deployments

Commercial deployment for large areas and complete properties.

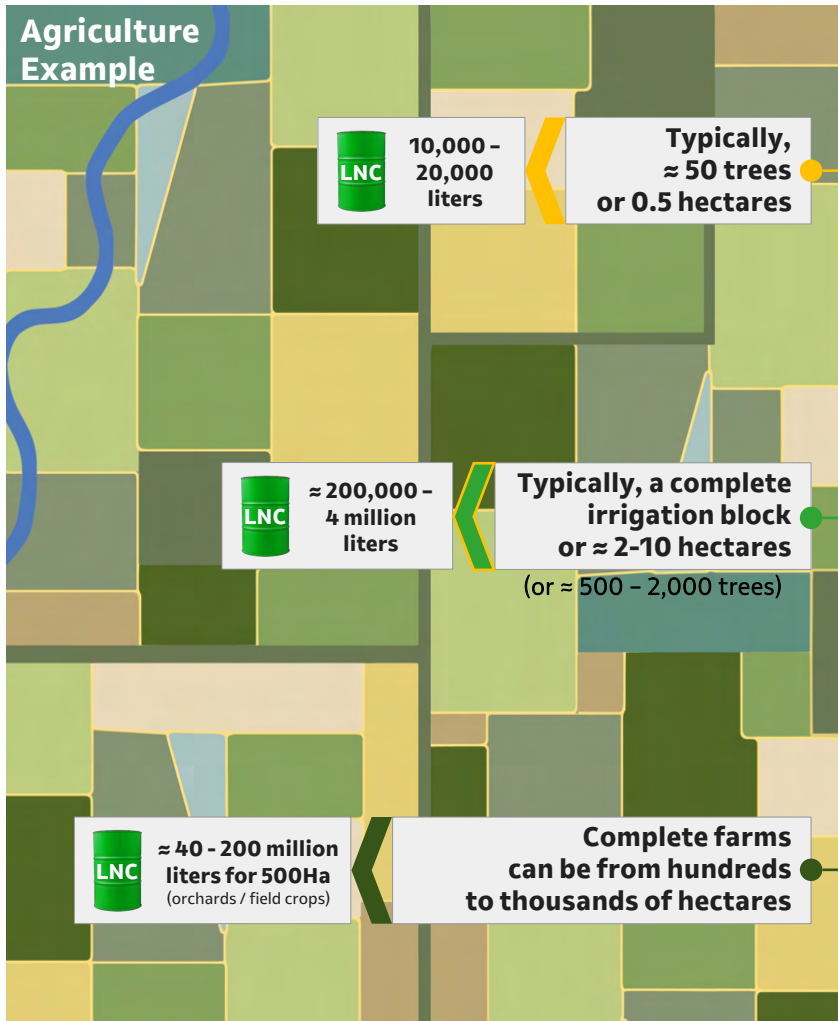
Agriculture (1):

- Permanent Crops
 - Limoneira Company (Citrus)
 - Yuma ranch (60 acres)

Landscaping (1):

- Golf Course
 - Berkeley Country Club
 - 63 acres MRR contract

PILOT PROGRAM STAGES AND TYPICAL LNC VOLUMES



- 500 hectares -

STAGE 1

Technical Pilots

Proving LNC "holds water" without harming plants on small plots.

\approx 0.5 hectares

STAGE 2

Extended Pilots

Demonstrating that LNC can be deployed at scale with tangible economic benefits over larger areas.

\approx 2-10 hectares

STAGE 3

Larger-Scale Deployments

Commercial deployment for complete properties.

\approx 50-500 hectares or more >

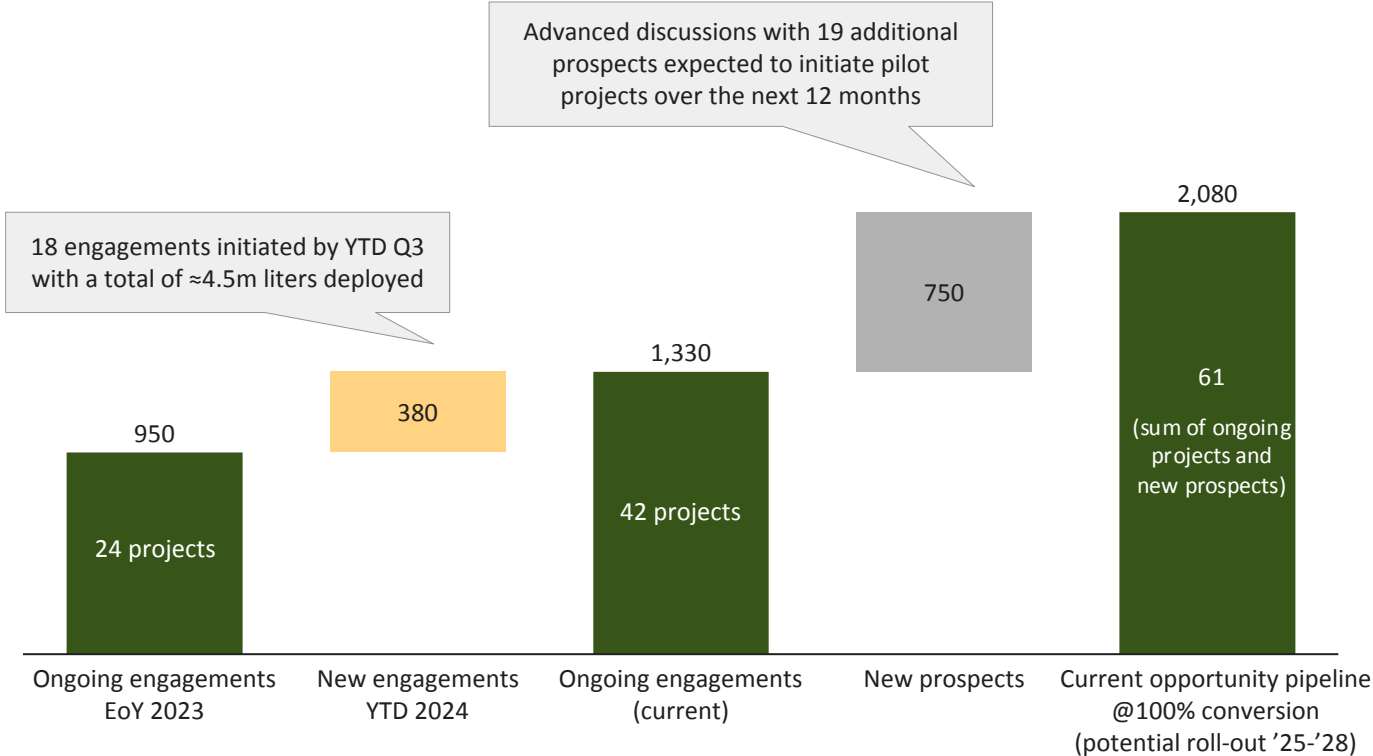


- 50 hectares -

A SIGNIFICANT PIPELINE OF OPPORTUNITIES DRIVEN BY THE PILOT PROGRAM CONTINUES TO GROW IN THE UNITED STATES

Total potential LNC demand from ongoing engagements and identified prospects

(chart below: LNC volume in million liters)



- YoY growth in deployed LNC volume and revenue of more than 2x
- 42 ongoing engagements (pilots and deployments) and ≈7.5m liters of LNC deployed
 - 2022: ≈1m liters
 - 2023: ≈2m liters
 - 2024 YTD: ≈4.5m liters
- 18 of the 42 engagements initiated in 2024
- 6 clients have been converted from stage 1 pilot to stage 2 with a potential LNC demand of >75m liters at 100% conversion

Current opportunity pipeline
>USD 100m
in potential total contract value (TCV)

LICENSED OPERATOR PARTNERS GAINING MOMENTUM IN THE MIDDLE EAST



“Desert Control recorded its first licensing royalties from the Middle East in the third quarter of 2024.”

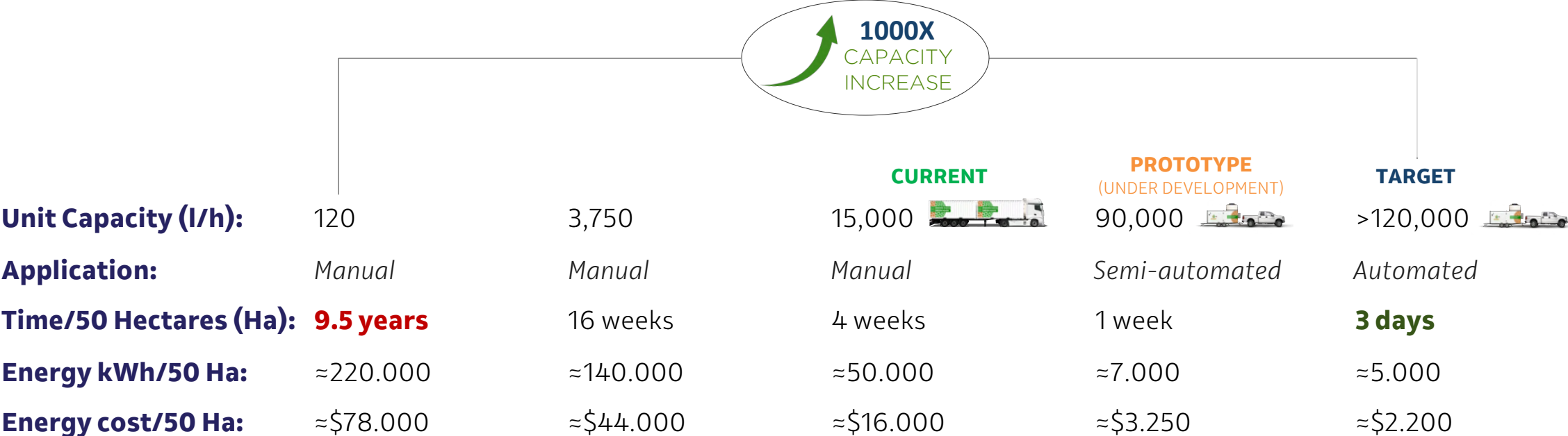
“A new contract for 1.8 million liters of LNC was secured for a UAE real estate project.”

“Landscape nursery pilots in the UAE and Saudi Arabia demonstrate LNC’s effectiveness in the growing sustainable landscape management sector.”



ديزرت كنترول السعودية
Saudi Desert Control

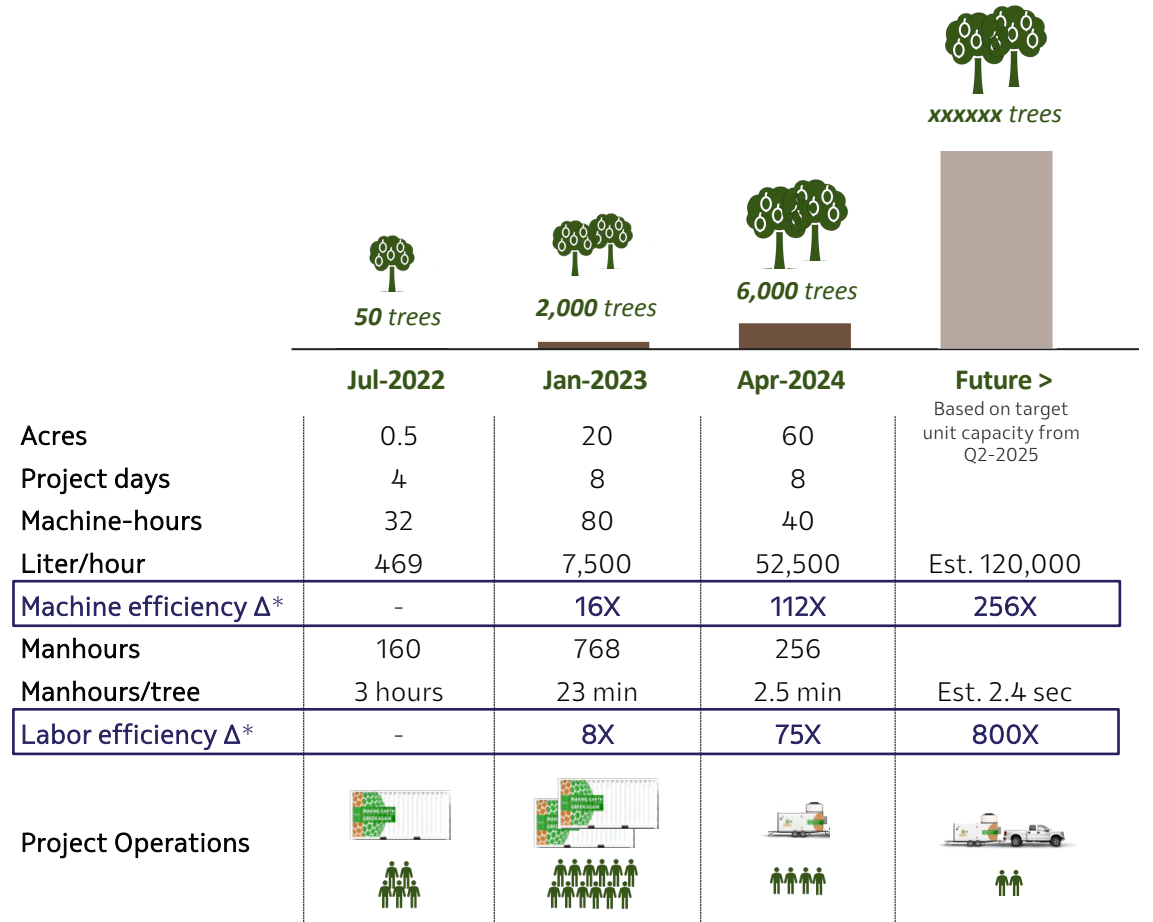
TECHNOLOGY DEVELOPMENT ON-TRACK TO UNLOCK NEW OPPORTUNITIES



“Upgrade kits for the existing fleet in 2025 will increase the value of deployed CAPEX.”



TECHNOLOGY SCALABILITY EXAMPLE - LIMONEIRA JOURNEY



* efficiency Δ from Jul-2022



“Collaboration with Syngenta has shown promising lab results of synergies with LNC.”

“Results show improved water efficiency, root biomass, and microbial activity.”

RESEARCH & DEVELOPMENT PROGRAMS AND PRIORITIES

INCREASE VALUE

- Integration with Biologicals and Holistic Soil Health Solutions
- Mitigating Soil Salinity
- Reducing Fertilizer Leaching

EXPAND MARKETS

- Expanding LNC Feasibility to Broader Varieties of Soils
- Increasing Salinity Tolerance of Water Sources
- Access New Market Channels Through Partnerships



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FINANCIAL HIGHLIGHTS

KEY FIGURES *

NOK million	Quarters		YTD	
	Q3 2024	Q3 2023	2024	2023
LNC Revenue	0,11	0,00	1,88	0,85
Licensing Royalties	0,07	-	0,07	-
Other Income	-	0,01	-	0,54
Total revenue and other income	0,18	0,01	1,95	1,38
EBITDA	-14,16	-17,90	-44,95	-60,81
Net Income	-15,21	-19,33	-45,43	-56,86
Total cash balance (Bank deposits and funds)	74,83	35,01	74,83	35,01
Equity 30.09.2024	86,32	52,52	86,32	52,52
Equity Ratio	95,4%	60,0%	95,4%	60,0%

* Includes both continued and discontinued operations. For more details, refer to Note 5, "Discontinued Operations," and the 2023 Annual Report.



CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

(Amounts in NOK thousand, unaudited)	Notes	Quarters		First nine months		Full Year
		Q3 2024	Q3 2023	2024	2023	2023
Revenue from sales	2	182	-	1 952	845	846
Other income		-	13	-	538	543
Total revenue and other income		182	14	1 952	1 383	1 389
Cost of goods sold (COGS)		13	0	256	64	64
Gross margin		169	13	1 696	1 320	1 325
Salary and employee benefit expenses		9 126	11 239	26 356	31 368	39 064
Other operating expenses		4 892	4 251	19 636	17 722	22 286
Depreciation and amortisation		1 397	965	3 822	2 963	4 175
Operating profit or loss		-15 247	-16 442	-48 117	-50 733	-64 200
Finance income		-2 339	935	7 787	10 760	17 600
Finance costs		-2 055	1 241	5 026	1 682	13 192
Profit or loss before tax from continuing operations		-15 531	-16 747	-45 356	-41 654	-59 791
Income tax expense		-0	-23	59	-11	-11
Profit or loss for the year from continuing operations		-15 531	-16 725	-45 415	-41 643	-59 780
Discontinued operations						
Profit or loss after tax for the year from discontinued operations	5	-315	-2 606	-654	-15 220	-2 774
Profit or the loss for the year		-15 846	-19 331	-46 069	-56 863	-62 554

(Amounts in NOK thousand, unaudited)	Notes	Quarters		First nine months		Full Year
		Q3 2024	Q3 2023	2024	2023	2023
Allocation of profit or loss:						
Profit/loss attributable to the parent		-15 207	-19 331	-45 430	-56 863	-62 554
Other comprehensive income:						
Items that subsequently may be reclassified to profit or loss:						
Exchange differences on translation of foreign operations		-3 219	-15	-3 490	31	1 878
Total items that may be reclassified to profit or loss		-3 219	-15	-3 490	31	1 878
Total other comprehensive income for the year		-18 426	-15	-48 921	31	1 878
Total comprehensive income for the year		-18 426	-19 346	-48 921	-56 832	-60 676
Allocation of total comprehensive income						
Total comprehensive income attributable to owners of the parent		-18 426	-19 346	-48 921	-56 832	-60 676

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(Amounts in NOK thousand)	Notes	At 30 September		At 31 December
		2024 (unaudited)	2023 (unaudited)	2023 (audited)
ASSETS				
Non-current assets				
Property, plant and equipment	5	7 548	6 316	8 044
Right-of-use assets		80	526	439
Total non-current assets		7 627	6 842	8 484
Current assets				
Inventory		162	227	217
Trade receivables		264	27 386	17
Other receivables		7 571	2 702	5 172
Other current financial assets		3	19 279	19 616
Cash and cash equivalents	4	74 833	15 732	100 008
Total current assets		82 832	65 325	125 030
Assets classified as held for sale	5	-	15 409	-
TOTAL ASSETS		90 459	87 577	133 514
EQUITY AND LIABILITIES				
Equity				
Share capital	3	161	127	161
Share premium	6	133 182	240 846	321 180
Currency translation differences		-1 565	-1 305	-80
Retained earnings		-45 460	-187 154	-192 194
Total equity		86 318	52 515	129 067

(Amounts in NOK thousand)	Notes	At 30 September		At 31 December
		2024 (unaudited)	2023 (unaudited)	2023 (audited)
Non-current liabilities				
Non-current lease liabilities		-	578	-
Total non-current liabilities		-	578	-
Current liabilities				
Current lease liabilities		84	-	464
Trade and other payables		2 498	2 912	1 873
Public duties payable		513	804	912
Other current liabilities		1 047	30 768	1 198
Total current liabilities		4 141	34 484	4 448
Total liabilities		4 141	35 062	4 448
TOTAL EQUITY AND LIABILITIES		90 459	87 577	133 514

CONSOLIDATED STATEMENT OF CASH FLOWS

(Amounts in NOK thousand, unaudited)	Notes	Quarters		First nine months		Full Year
		Q3 2024	Q3 2023	2024	2023	2023
Profit or loss before tax from continuing operations		-15 538	-16 747	-45 356	-41 654	-59 376
Profit or loss before tax for discontinued operations		-315	-2 606	-654	-15 220	-5 910
Adjustments to reconcile profit before tax to net cash flows:						
Depreciation and amortisation		1 397	316	3 822	4 315	6 492
Net financial income/expense		737	1 136	-2 311	-8 247	-4 449
Foreign exchange gains or losses		27	-	27	-	3 186
Share-based payment expense		1 409	-1 130	4 195	2 810	4 219
Derecognition of Goodwill		-	-	-	-	7 220
Working capital adjustments:						
Changes in accounts receivable and other receivables		-1 571	-25 663	-2 590	-19 465	5 802
Changes in trade payables, duties and social security payables		-1 895	-268	226	-2 232	-3 162
Changes in other current liabilities and contract liabilities		-94	28 071	-532	24 871	-4 236
Net cash flows from operating activities		-15 844	-16 891	-43 173	-54 822	-50 214
Cash flows provided by (used in) investing activities (NOK)						
Capital expenditures and investments		-639	-	-2 962	-346	-691
Sale (Purchase) of financial instruments		-0	4 700	19 613	22 138	22 346
Proceeds from sale of property, plant and equipment		-	-9	-	1 225	10 556
Interest received		1 627	11	1 627	181	398
Net cash flow provided by (used in) investing activities		988	4 703	18 278	23 197	32 610

(Amounts in NOK thousand, unaudited)	Notes	Quarters		First nine months		Full Year
		Q3 2024	Q3 2023	2024	2023	2023
Cash flow provided by (used in) financing activities (NOK)						
Proceeds from issuance of equity		-	10 001	-	10 002	85 473
Transaction costs on issue of shares		-	-	-	-	-3 608
Lease payments		-127	347	-384	1 023	-1 146
Interest paid		-	-0	-	-3	-23
Net cash flows provided by (used in) financing activities		-127	10 348	-384	11 023	80 696
Net increase/(decrease) in cash and cash equivalents		-14 983	-1 841	-25 279	-20 602	63 092
Cash and cash equivalents at beginning of the year/period		90 887	18 004	100 008	36 791	36 791
Net foreign exchange difference		-1 072	-432	104	-458	125
Cash and cash equivalents, end of period		74 833	15 731	74 833	15 731	100 008

DISCONTINUED OPERATIONS (MIDDLE EAST)

Middle East Operations Update

During 2023, Desert Control Middle East LLC completed the sale of its UAE production entity, transferring LNC production licenses and assets to Mawarid Holding Investment LLC and Holistic Earth Advanced Regeneration Technologies SA. This strategic exit from the Middle East resulted in the classification of these operations as discontinued.

By the end of 2023, all assets previously held for sale were disposed of. As of Q1 2024, there have been no material changes or additional transactions related to these discontinued operations. The results from these operations for prior periods are reported as a single line item to ensure comparability and transparency.

Desert Control continues to manage any remaining obligations, which are expected to be resolved by the final liquidation of Desert Control Middle East LLC in 2024. Any significant subsequent events will be disclosed as necessary.

Net result for discontinued operations as of 30 June 2024 (Amounts in NOK thousand, unaudited)	Notes	Quarters		First Nine Months	
		Q3 2024	Q3 2023	2024	2023
Revenue from sales	2	0	0	-0	48
Other income		0	234	5	1 157
Total income from discontinued operations		-	235	5	1 206
Cost of goods sold (COGS)		320	76	795	302
Gross margin from discontinued operations		-320	158	-470	903
Salary and employee benefit expenses		-	1 822	-	9 052
Other operating expenses		-4	760	184	4 888
Depreciation and amortisation		-	171	-	2 172
Impairment		-	-	-	-
Operating profit or loss from discontinued operations		-315	-2 595	-654	-15 209
Finance income*		-	-	-	-
Finance costs		-	11	-	2 883
Profit or loss before tax from discontinued operations		-315	-2 606	-654	-18 092
Income tax expense		-	-	-	-
Profit or loss for the year from discontinued operations		-315	-2 606	-654	-18 092

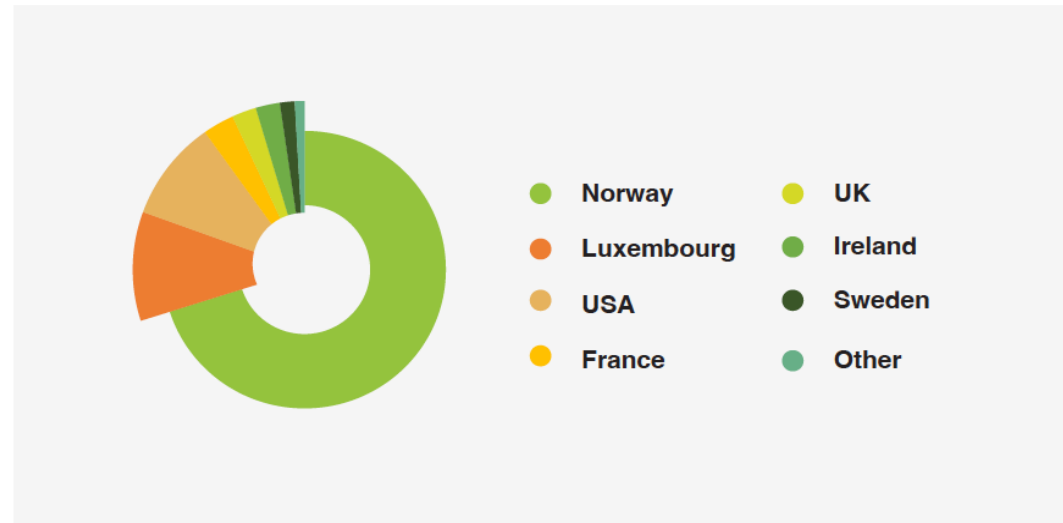
DSRT SHAREHOLDERS

The Group's shareholders:

Shareholders in Desert Control AS at 30.09.2024	Total shares	Ownership/ Voting rights
Woods End Interests LLC	5 343 472	10,0%
J.P. Morgan SE	4 348 444	8,1%
Nordnet Livsforsikring AS	2 335 235	4,4%
DNB Bank ASA	2 049 530	3,8%
Lithinon AS	1 720 002	3,2%
BNP Paribas	1 631 026	3,0%
Olesen Ole Morten	1 586 083	3,0%
Lin AS	1 502 275	2,8%
Yggdrasil Venture AS	1 475 000	2,8%
Olesen Consult HVAC AS	1 475 000	2,8%
Hako Ventures AS	1 475 000	2,8%
Glomar AS	1 368 456	2,6%
Nesse & Co AS	1 360 000	2,5%
Ninas Holding AS	1 304 128	2,4%
Jakob Hatteland Holding AS	1 222 222	2,3%
Citibank	1 212 280	2,3%
Clearstream Banking S.A.	1 061 744	2,0%
OKS Consulting AS	1 050 000	2,0%
The Northern Trust Comp	958 275	1,8%
Sortun Invest AS	949 937	1,8%
Idland Atle	888 888	1,7%
Others	17 310 980	32,3%
Total	53 627 977	100,0 %

Origin of shareholders:

Country of Origin	No of shares	%	No of shareholders
Norway	35 878 353	66,9%	3 153
United States	5 744 691	10,7%	39
Sweden	4 889 653	9,1%	17
Denmark	1 801 562	3,4%	11
France	1 322 942	2,5%	9
Ireland	1 218 180	2,3%	8
United Kingdom	1 170 447	2,2%	6
Others	1 602 149	3%	53
Grand Total	53 627 977	100%	3 296





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and answers

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AND Q3 2024 COMPANY UPDATE SUMMARY



The Momentum Will Keep Growing Under a Balanced Market Strategy

GOLF & LANDSCAPE: CALIFORNIA

- Significant growth potential driven by high and increasing water costs.
- Establishing a reference model for MRR.
- Faster validation cycles enable a quicker path to full-scale deployments.
- Anticipate several full-scale deployments in '25.

AGRICULTURE: PERMANENT CROPS

- Expanding pilots for high-value crops. (main focus on dates, citrus, vines, etc.)
- Anticipate several stage 2 conversions in '25. (build large-scale deployment pipeline for '26+)

MIDDLE EAST GAINING TRACTION

- First licensing royalties and new contracts show growing momentum with local partners.
- Anticipate steady growth of royalty revenues.
- Significant upside potential from large-scale opportunities under development.
- Next-Generation production system units and upgrade kits to drive hardware revenue in '25+.

NEXT-GENERATION LNC PRODUCTION SYSTEM

- Commercial readiness targeted in H1 '25.
- Upgrade kits for existing fleet targeted in '25.
- Enables high-volume, rapid deployments needed for large projects.
- Anticipate hardware sales revenues for '25+.

R&D AND SOIL HEALTH INNOVATION

- Continuous innovation expands LNC's value and feasibility across diverse markets.
- R&D efforts anticipated to continue improving LNC cost efficiency and effectiveness.
- Development programs continue improving LNC impact on soil health, crop yield & quality.

PARTNERSHIPS

- Syngenta field trials expected to start Q4 2024.
- Siemens partnership drives advanced automation initiatives to enhance scalability.



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**Questions
and answers**

Cautionary Note

FORWARD-LOOKING STATEMENTS

Disclaimer related to forward-looking statements

This release contains forward-looking information and statements relating to the business, performance, and items that may be interpreted to impact the results of Desert Control and/or the industry and markets in which Desert Control operates.

Forward-looking statements are statements that are not historical facts and may be identified by words such as “aims”, “anticipates”, “believes”, “estimates”, “expects”, “foresees”, “intends”, “plans”, “predicts”, “projects”, “targets”, and similar expressions. Such forward-looking statements are based on current expectations, estimates, and projections, reflect current views concerning future events, and are subject to risks, uncertainties, and assumptions, and may be subject to change without notice. Forward-looking statements are not guaranteeing any future performance,

and risks, uncertainties, and other important factors could cause the actual business, performance, results, or the industry and markets in which Desert Control operates in, to differ materially from the statements expressed or implied in this release by such forward-looking statements.

No representation is made that any of these forward-looking statements or forecasts will come to pass or that any forecasted performance, capacities, or results will be achieved, and you are cautioned not to place any undue reliance on any forward-looking statements.

Q3 2024

The information enclosed is subject to the disclosure requirements pursuant to sections 5-12 in the Norwegian Securities Trading Act.



Thank you
for your
attention!



APPENDIX

- COMPANY PRESENTATION -

COMPANY PRESENTATION

MAKING EARTH **GREEN** AGAIN

Soil and Water Conservation
Technology from Desert Control



www.desertcontrol.com

ABOUT DESERT CONTROL



Focus

Climate-smart agriculture technology to combat desertification, soil degradation and water scarcity



Solution

Liquid Natural Clay (LNC) restores and protects soil, reduce water usage, and increase yields; for agriculture, forests and green landscapes

Combat Desertification



12 million hectares of fertile land perish to desertification and droughts annually

Agriculture



Strengthen Food Security



Less than 60 years left for global agriculture if soil degradation continue at current pace

Trees and forest



Reduce Water Scarcity



1.8 Billion people will suffer absolute water scarcity by 2025

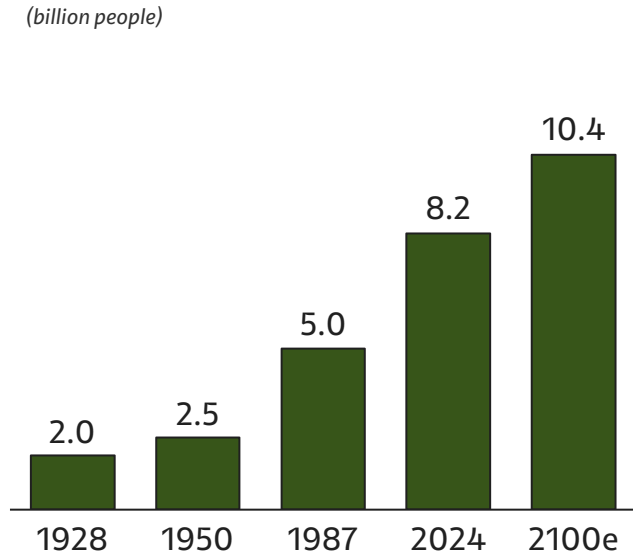
Green landscapes



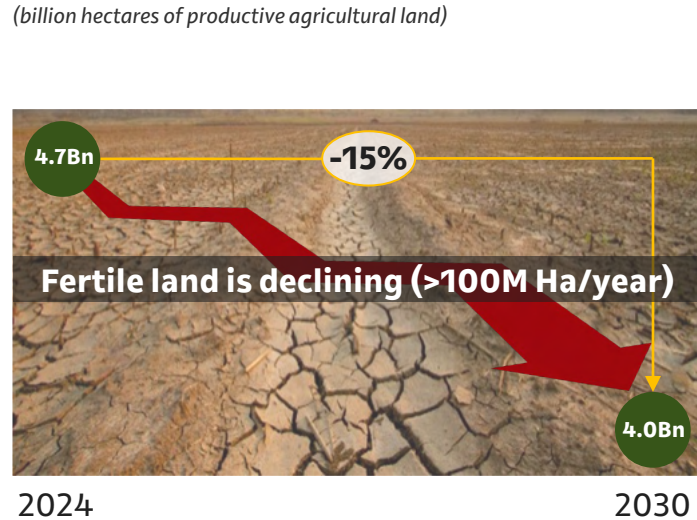
WE WANT TO SOLVE THE GLOBAL RESOURCE CRISIS

BECAUSE ACCELERATING WATER SCARCITY AND SOIL DEGRADATION THREATEN LIFE ON EARTH

Increasing population...

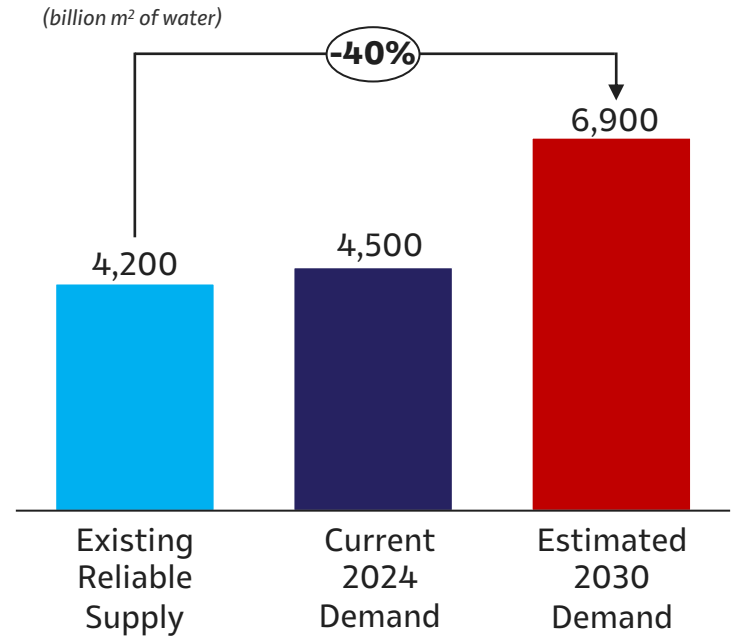


...drive need for food and water...



Est. \$490 Billion Annual Loss to Global Economy

...causing substantial water shortage



In 2025, 1.8 billion people will experience absolute water scarcity, and 2/3 of the world will be living under water-stressed conditions



United Nations
Convention to Combat
Desertification

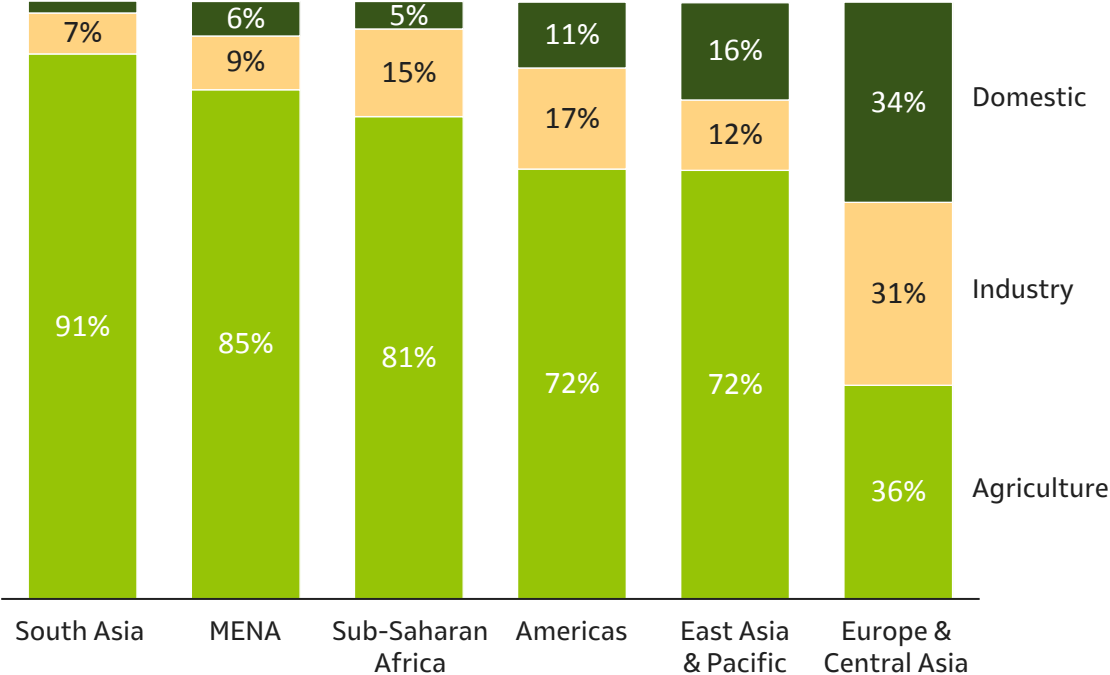
Source: Our World Data; Food and Health Organization; Water 2030 Global Water Supply and Demand model; agricultural production based on IFPRI IMPACT-WATER base case

WE WANT TO SOLVE THE GLOBAL RESOURCE CRISIS

AND REDUCING WATER REQUIREMENTS IN AGRICULTURE WILL HAVE THE MOST SIGNIFICANT IMPACT

>70% of the freshwater in the world is used for agriculture

SHARE OF FRESHWATER WITHDRAWALS BY SECTOR (%)



Current approaches in agriculture and increasing soil degradation yield low water use efficiency.

Food production depends on water

- The agriculture industry represents the largest consumer of water, accounting for >70% of water withdrawals.
- The shortfall between the supply and demand for water is estimated to be 40% by 2030.
- Approx. 1/3 of the population will live in areas where the deficit is >50%.
- Water challenges are closely tied to food security, trade, migration, and regional conflicts.

WHAT'S OUR SOLUTION?

Liquid Natural Clay (LNC) is a nano-tech powered 100% natural mixture of water and minerals. It can be applied using existing irrigation systems, seeping into the ground, creating a soil structure that retains water and nutrients like a sponge, saving up to 50% of water.



AS SEEN ON



3 EASY STEPS



APPLY

Apply directly to sand or arid soil to form a sponge-like structure



SAVE

Saves up to 50% water with a non-intrusive method



GROW

Increases crop yields by up to 62% & combats desertification

THE PROBLEM WE SOLVE

The Chief Problem

Sandy Soil

have large particles with low 'surface charge' – water has 'nothing to stick to'

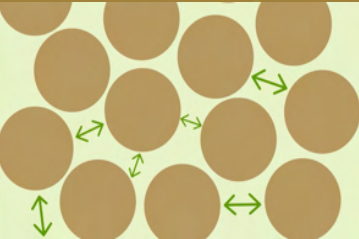
Resulting in

Less than 15%

of water is retained in the topsoil for plant use



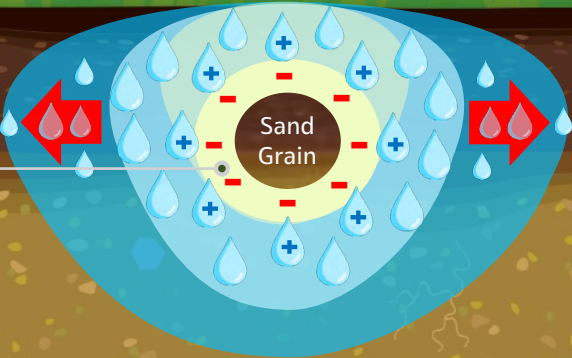
Water and nutrients
drains very fast



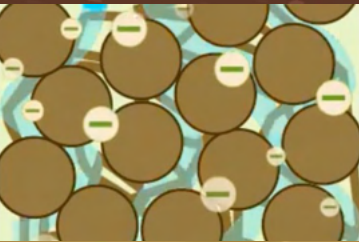
Most of the water and
nutrients are lost

HOW IT WORKS

**LNC-treated
Sandy Soil**



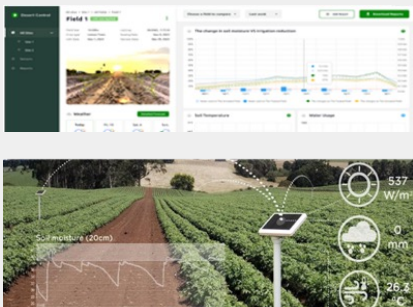
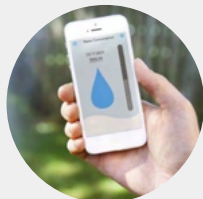
**More water and nutrients
retained in the root zone**



**Less water and
nutrients are lost**



HOW IT'S DELIVERED



01 Assess & Analyze Design & Prescribe

- Gain understanding of client needs and location-specific soil and water conditions.
- Desert Control collects soil samples and implements sensors to assess and monitor soil health and water use.
- The optimal soil improvement solution is prescribed with a tailored LNC formulation.

02 LNC is Produced On-Site With Tailored Formulation

- Desert Control brings LNC production units (as seen above) to the client location.
- The unit connects to a local water supply, and the tailored formulation of natural materials (clay, minerals, etc.) is loaded into the unit.
- The unit processes the raw materials into a highly charged liquid nearly as thin as water.

03 Apply Easily Through Irrigation Systems (one-time application)

- The liquid has sub-micron particles and can safely be applied through irrigation systems.
- The liquid self-percolates into the ground, forming a soil structure in the root zone that retains water and nutrients like a sponge.
- One treatment can last for 5 years. (or longer with maintenance programs)

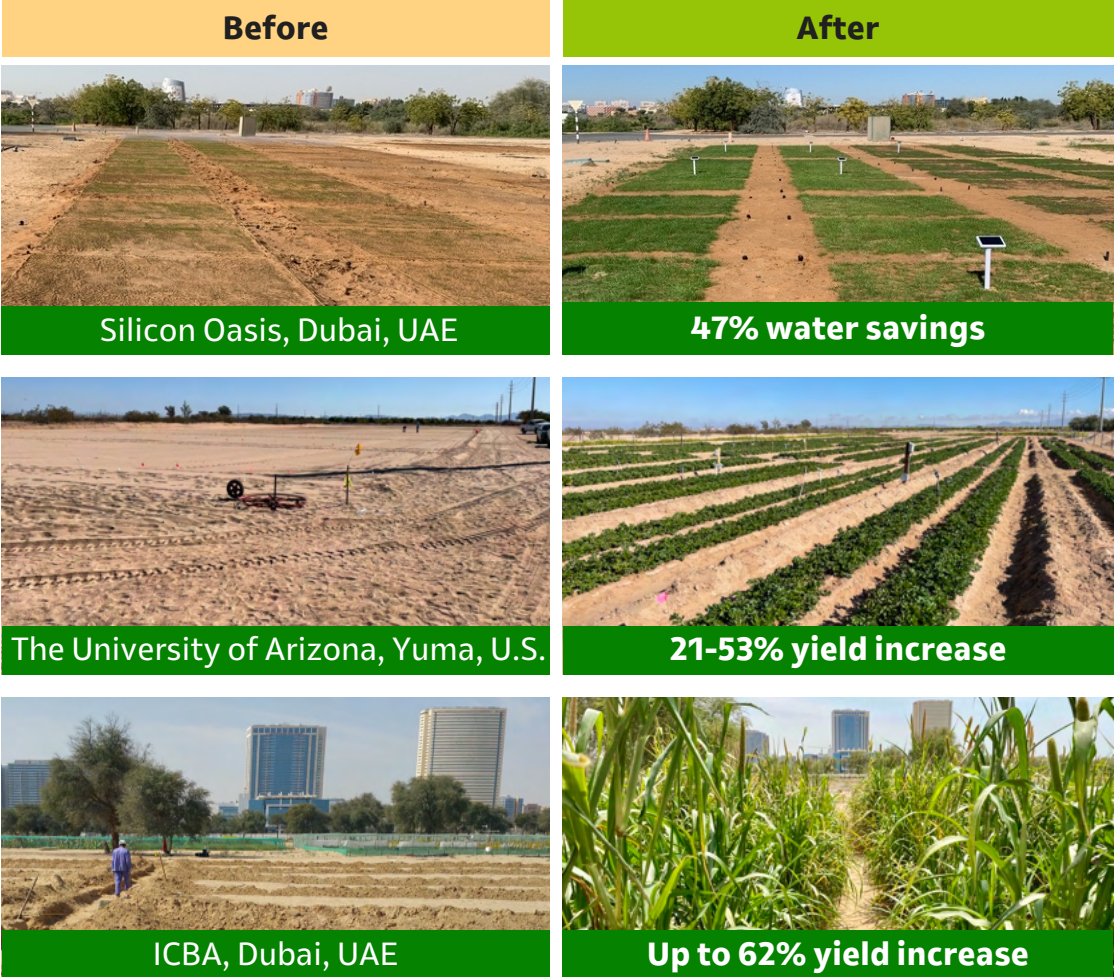
THE RESULTS

Savings

- **Water**
- **Energy**
- **Nutrients**

Increased Returns

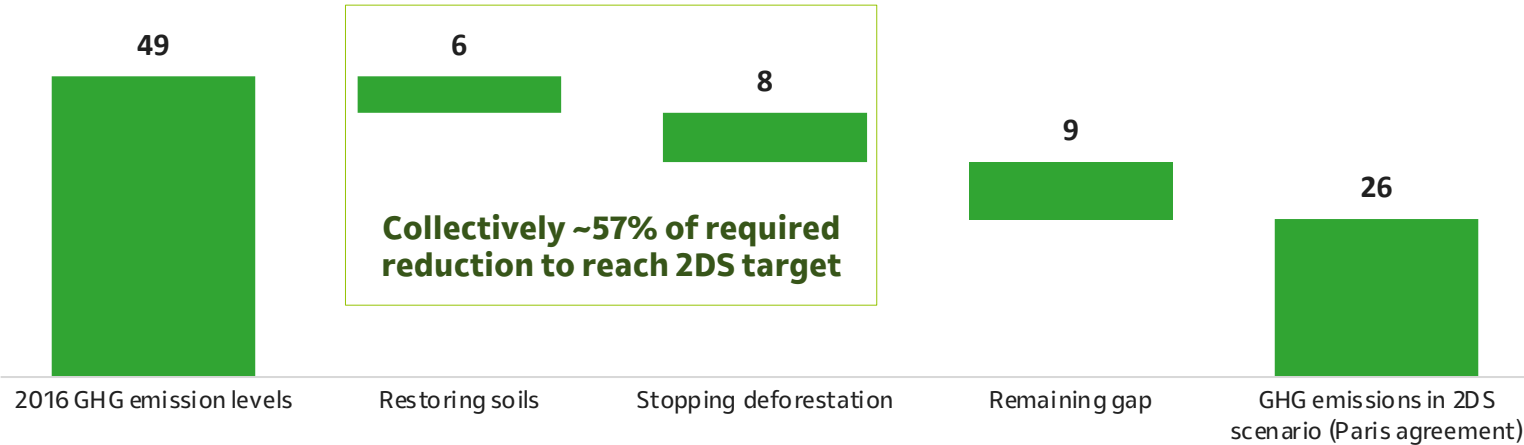
- **Yield**
- **Quality**
- **Profit**



VALUE PROPOSITION

CLIMATE CHANGE MITIGATION (CARBON SEQUESTRATION AND STORAGE)

In a conservative estimate of \$20 / ton; nature-based solutions represent **\$280Bn** of carbon credits value



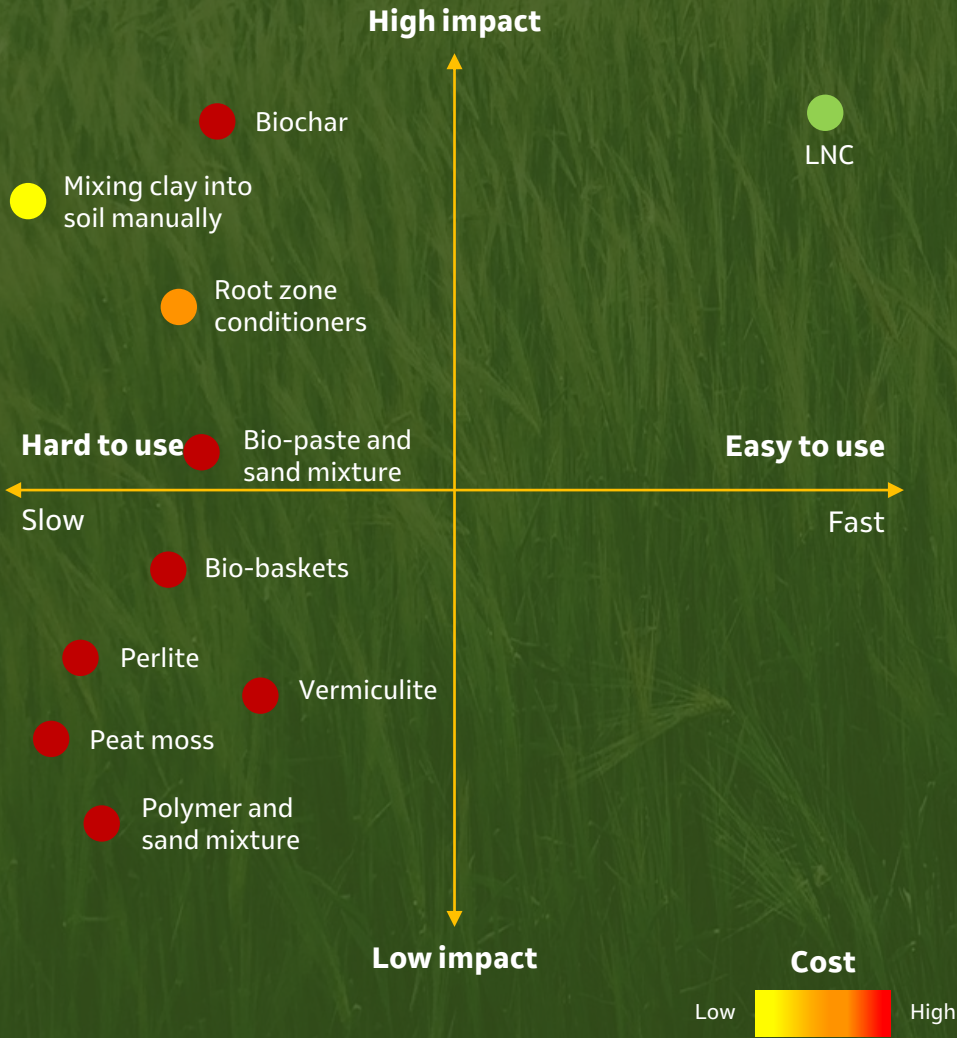
Restoring degraded soils, stopping deforestation, restoring forests, and improving forestry practices could cost-effectively remove:



ADDRESSING MULTIPLE OF THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



COMPETITION



Today's Methods

Soil amendments and soil conditioners (biochar, polymers, perlite etc.)



Highly intrusive, requires manual or mechanical intervention



Traditional clay treatments take 7-15 years to take effect and require 100-200kg of raw material per m²



Expensive, degradable, and requires frequent re-application

VS



LNC is a New Product Category

Soil Ecosystem Enhancement for Sandy Soil



Immense water savings: Up to 50%



Requires <1/100 raw materials vs. traditional clay treatments



1 Application lasts ~5 Years



Instantly effective



Non-intrusive - easy application



Natural

BUSINESS MODEL

Turnkey Soil Ecosystem Regeneration for Sandy Soil

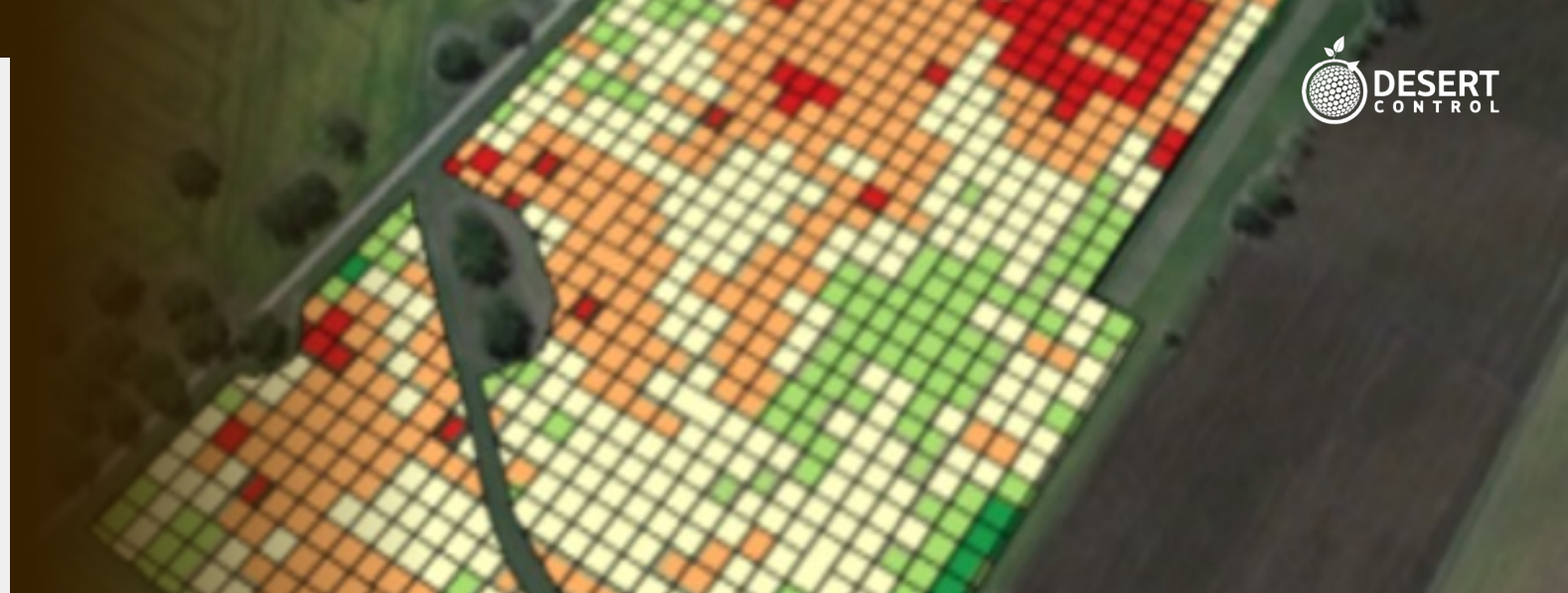
Scalability:

➤ Fast Lead Times

- 2-3 months build time for additional LNC Production Capacity (incl. fabrication of units, onboarding of operators, etc.)

➤ Building On-Demand

- Limited capital obligations prior to receiving an order
- Mitigating risk, providing capital flexibility and facilitating scaling



Multiple Revenue Streams



Turnkey Projects

\$/acre or \$/tree – project pricing dependent on area & contract size



Service Model

Ongoing maintenance, top-ups & services



Licensing Model

Licensed operator agreements with royalty based on volumes - \$/liter



Digital Subscriptions

Monthly (MRR), dashboard with monitoring & data analytics



Consulting

Offering end-to-end soil health advisory, training & support



Business Intelligence

Data Collection, Analytics, AI/ML, integration & automation

GLOBAL MARKET

THE ADDRESSABLE MARKET FOR LNC IS ESTIMATED TO >110 COUNTRIES



\$490B

Annual cost of soil and land degradation world-wide
(Source: UNCCD)



\$125B

USD spent globally to address drought-related events

\$2.5B

Global soil conditioner market (2025)

\$6B

Global soil amendment market (2027)

\$8.7B

Current Regenerative Agriculture market size

+14% CAGR

Projected for regenerative agriculture market (\$16.8B by 2027)



Additional Growth Driven by Carbon Credits:
LNC enhances sandy soil's capability to sequester & store CO2

- **Initial target markets: U.S. Southwest & UAE/KSA/MENA – sandy soil areas affected by drought, desertification, and water scarcity.**
- **The water and fertile land crisis is global, and LNC has potential to scale across sandy soil areas worldwide in multiple sectors:**

AGRICULTURE



LANDOWNERS

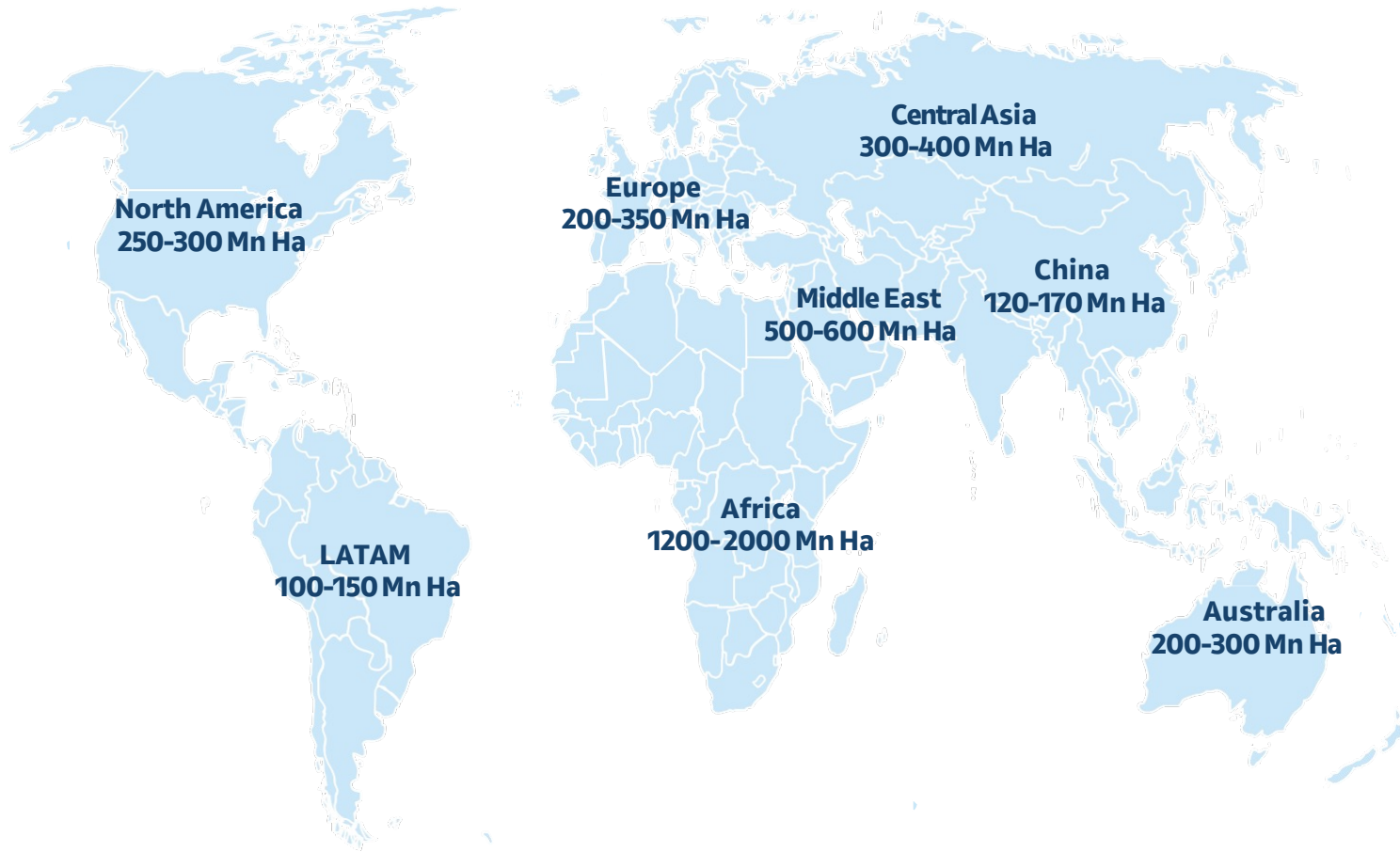


GOVERNMENTS AND NGOS



GLOBAL MARKET

THE ADDRESSABLE MARKET FOR LNC IS ESTIMATED TO >110 COUNTRIES



THE MARKET IS HUGE

GROWING BY 100 MILLION HECTARES ANNUALLY

INCREASING GOVERNMENT ACTION, FUNDING AND SUPPORT

GLOBAL SUPPORT

LIQUID NATURAL CLAY (LNC) IS A PROVEN AND INDEPENDENTLY VALIDATED TECHNOLOGY



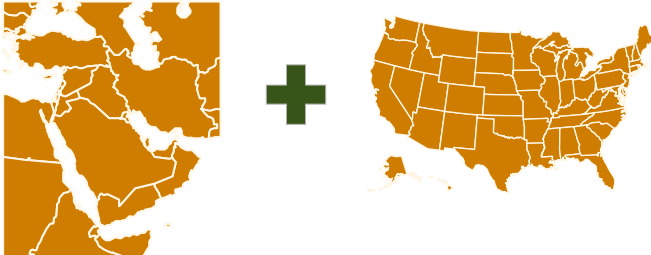
BUSINESS PLAN

STAGED APPROACH FOR EXPANSION TO GLOBAL MARKETS

STAGE
01

MENA & U.S.

- Accelerate the licensed operator model in the Middle East and continue direct sales in the U.S. to grow adoption and prove the technology on a larger scale



STAGE
02

Australia

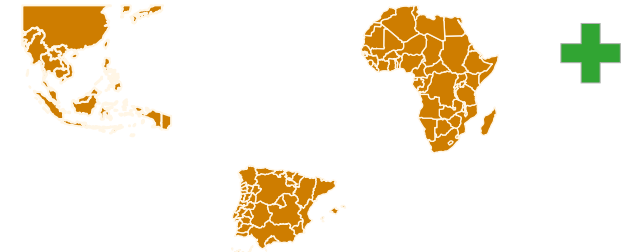
- Continue scale-up and scale-out expansion to sandy soil regions in Australia



STAGE
03

Europe, Africa, Asia/India, RoW

- Global expansion to all regions experiencing desertification, drought, and water shortage



>110 countries are exposed to desertification, land degradation, droughts and water scarcity

COMPANY JOURNEY

COMPANY INCORPORATION

- Desert Control was incorporated to develop scalable solutions based on its patented nanotechnology to address global challenges related to water scarcity, agriculture, and land productivity.

BUILT MVP

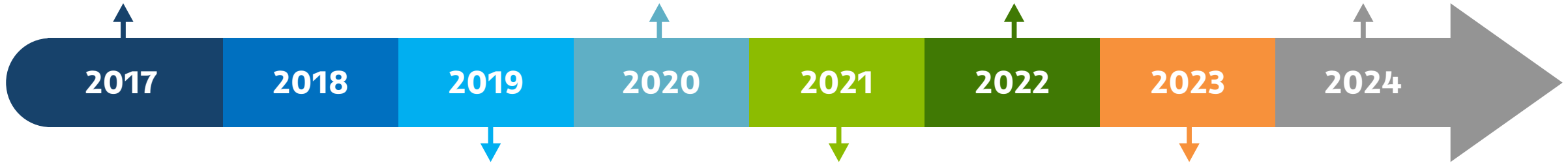
- Successfully built MVP for the LNC production system.
- Independent validation with the International Center of Biosaline Agriculture (ICBA).

BUILT PROTOTYPES

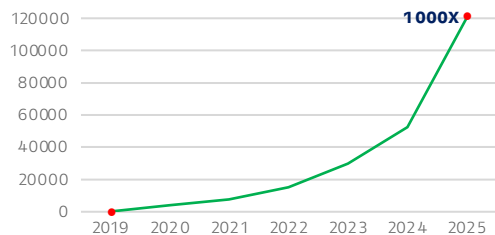
- Completed three clusters of industrial-grade prototypes.
- Established operations in U.S.
- Initiated validation program with the University of Arizona.
- ≈1 Million liters of LNC produced in the U.S.

START OF COMMERCIALIZATION

- Achieved scalable product v1.0.
- Unlocked scalable application via irrigation systems.
- Initial commercial deliveries in the United States and UAE.
- ≈4,5 Million liters of LNC produced in the U.S. (YTD Q3)



PRODUCTION CAPACITY DEVELOPMENT



RAISED ≈\$5M

- The company secured its first major investment in Dec 2019, raising \$5 million to fund the initial Minimum Viable Product (MVP) development and expand the engineering and R&D team.

RAISED ≈\$20M

- Listed on Euronext Growth in April 2021.
- Capital raised was dedicated to building prototypes, expanding operations, and fund pilot project programs.

SECURED ≈\$10M

- Completed product v0.9.
- Received regulatory approvals in the U.S. and UAE.
- Launched a licensed operator model for the Middle East and streamlined operations.
- Secured ≈\$10M from capital raise and asset sales.
- ≈2 Million liters of LNC produced in the U.S.

Thank you
for your
attention!

